



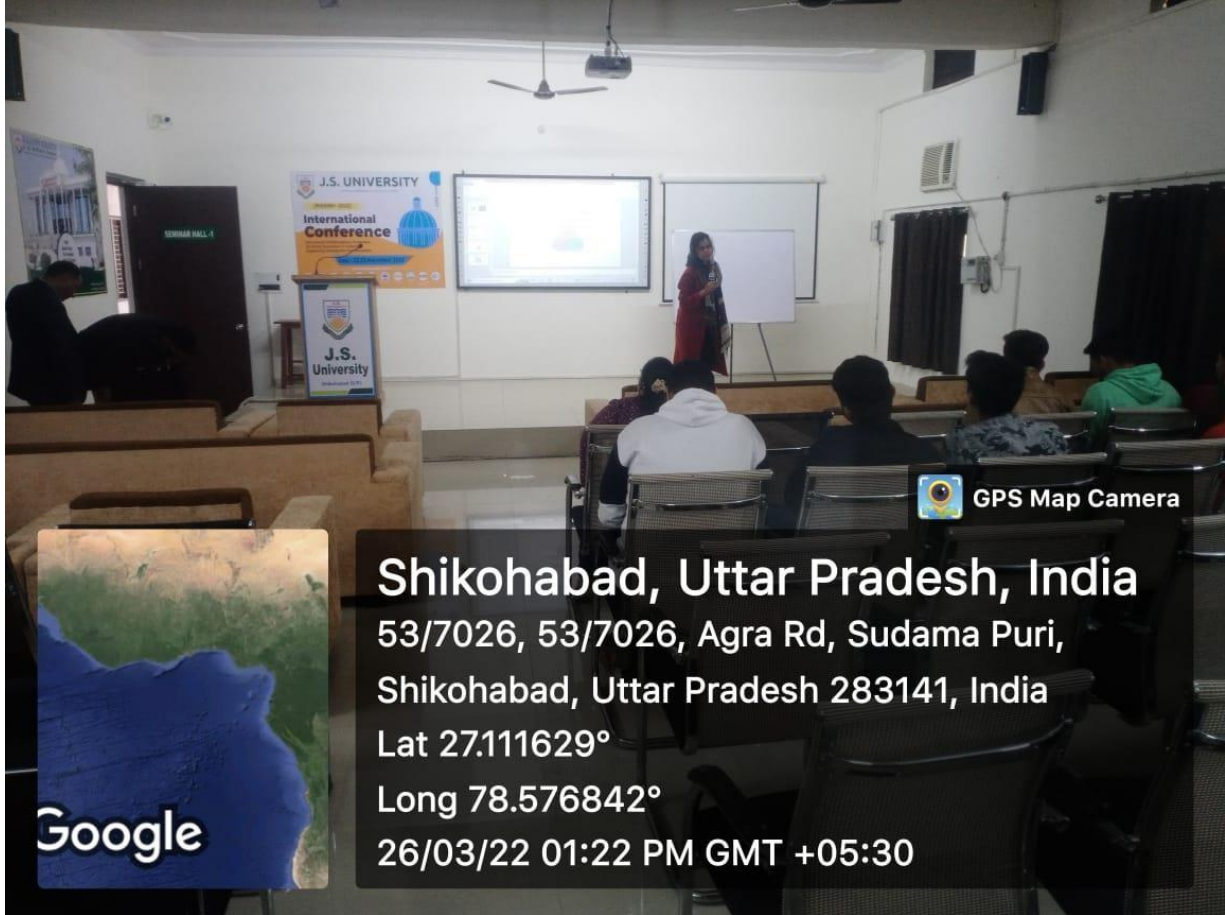
Report on: SMALL SCALE INDUSTRY-MSME

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Participation: Faculty and Students of J. S. University, Shikohabad

Event Summary:

The Department of Management organized a seminar on Small Scale Industry –MSME. In this seminar, the speaker encouraged the audiences present there to build career in the Start-Up field as Small industries have acquired a prominent place in the socio-economy development of the country. Moreover, the expert specified that educating and training of small-scale entrepreneurs has been identified as key determinants in the establishment, growth, and survival of businesses which ultimately reduce poverty levels. The speaker made the audience aware about serious problems most of which are associated with the smallness of small scale unit operations and discussed about the new government schemes available for Micro Small and Medium Enterprises (MSMEs) nowadays. The objective of this seminar was to motivate youth representing different sections of the society to consider self employment or entrepreneurship as one of the career options.



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